

Wake up to Wild Wednesdays!

The Department of Natural Resources has launched a YouTube channel, WIDNRTV, and plans to post stories Wednesday mornings.

The videos will showcase Wisconsin's wildlife, outdoor recreation and natural resources and the DNR staff, organizations, citizens and businesses who protect, restore and enhance those resources.

"There are so many compelling stories to tell about the great outdoors, our economy and our environment," says Laurel Steffes, director of DNR's communications program. "We're excited to share these stories with more people through YouTube."

People with YouTube accounts can subscribe to the channel to have the videos automatically show up in their YouTube account on Wild Wednesdays.

People who don't have or want an account can search for WIDNRTV on YouTube or a search engine to reach the channel. Or go to DNR's home page, dnr.wi.gov, and click on the YouTube logo in the upper left-hand corner.

The YouTube channel is DNR's latest tool to connect with Wisconsin residents and visitors. Last month, DNR launched its first Facebook page www.facebook.com/WIDNR and Twitter account twitter.com/WIDNR and laid out plans for special coverage on the DNR website.