

With the opening day of the nine-day gun deer hunt right around the corner, the Department of Natural Resources is unveiling new tools it's using to keep in touch with hunters this year.

Just days ago, the DNR launched its first Facebook page and Twitter account and laid out plans for special coverage on the DNR website.

The Wisconsin DNR Facebook page is an agency-wide page that has a focus on the fun experiences of recreating in Wisconsin's outdoors. It will cover a variety of seasonal subjects.

So, in the most immediate future, visitors to the page will likely see many posts about the upcoming hunting season, fall fishing, and bird migration, to name a few.

People with Twitter accounts can follow DNR by typing @WDNR in the Twitter search bar and they will see the Wisconsin DNR account pop up on the right hand side of the screen, and then can click "follow" to receive Wisconsin DNR tweets.

As the gun-deer hunt gets underway Nov. 19, the DNR homepage will begin special coverage of the hunt. Each day visitors to the page will find new material on the main page. Topics will range from initial opening weekend numbers to special messages from DNR Secretary Cathy Stepp to inside looks at special programs geared to getting more people involved in one of Wisconsin's greatest traditions. Make sure to stop by every day to see what's new!

"This is an energizing time for the Wisconsin Department of Natural Resources and we look forward to having you a part of our new adventure," Stepp said.